

Catherine Goode - Creative Studio

SERVICES & PRICES

www.catherinegoode.com/creative

WEBSITE DESIGN | 500

Overwhelmed trying to design your own website?

Get a custom website designed from scratch, incorporating your personal brand elements (colors, fonts, aesthetic). Includes a personal brand consultation, personal brand logo design, and SEO. Wix only.

WEBSITE CONSULTATION | 75

Need an objective set of eyes to look over your website?

A detailed consultation of both the desktop and mobile versions of your already-existing website, including (but not limited to) grammar, stylistic considerations, accessibility, and user-friendliness. Feedback will be given in written format. (Perfect before a **Website Revision**.)

WEBSITE REVISION | 50-500

Have a website that needs some updating?

Design or content revisions for an already-existing website (ideal after a **Website Consultation**). Wix, Squarespace, or Weebly sites only.

WEBSITE CONCIERGE | 150/year

Is keeping your website up-to-date a necessary evil that occasionally gets neglected?

With the Website Concierge service, all you have to do is send your updates whenever you have them, and we'll deal with the nitty-gritty of getting your site updated. Includes performance monitoring so that your schedule is always accurate with upcoming vs. past performances.

PERSONAL BRAND CONSULTATION | 50

Want to develop a cohesive personal brand for print and/or online presentation?

Consultation to help you discover your personal brand identity (colors, fonts, aesthetic) to use for your website and social media platform(s).

SEO CHECK | 50

Website not showing up on Google?

A Search Engine Optimization (SEO) Check will ensure your site is utilizing the best keywords to make you easily found.

AUDIO/VIDEO EDITING | 25-50/hr

Do your performance recordings need some help to look or sound better?

Minor editing of audio and/or video recordings, including (but not limited to) audio/video syncing, cleaning up the beginning and/or end of recordings, and minor patch-ins (audio only; case-by-case basis).

MATERIALS EDITING | 30/hr

Need to spruce up your printed materials?

Format/design and copywriting/grammar editing for resumes, bios, repertoire lists (comprehensive and audition), and CVs.

